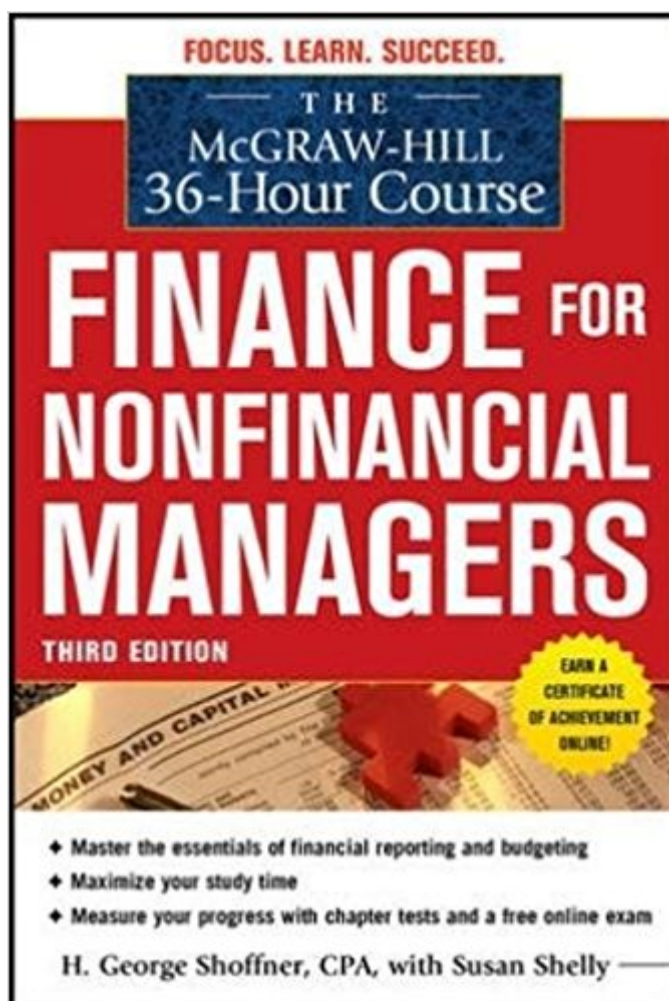


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The McGraw-Hill 36-Hour Course: Finance For Non-Financial Managers 3/E (McGraw-Hill 36-Hour Courses)



Synopsis

Make simple sense of complex financial information! The high-profile accounting scandals of recent years have made one thing clear: You can't know too much about the company for which you work. What are the numbers? Where do you find them? How do they affect you and your staff? This fully revised and updated third edition of *The McGraw-Hill 36-Hour Course: Finance for Nonfinancial Managers* provides a firm grasp on what all the numbers really mean. Designed to let you learn at your own pace, it walks you through: The essential concepts of finance, so you can ask intelligent questions and understand the answers Vital statements and reports, with sections on pro forma financial statements and expensing of stock options The auditing process--what is measured, how it's measured, and how you can help ensure accuracy and completeness With chapter-ending quizzes and an online final exam, *The McGraw-Hill 36-Hour Course: Finance for Nonfinancial Managers* serves as a virtual professor, providing the curriculum you need to crunch the numbers like a pro!

Book Information

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Customer Reviews

H. George Shoffner, CPA, is a founding partner of Lewis, Shoffner & Co., a CPA firm specializing in tax planning and preparation for individuals and small businesses. Susan Shelly has written and contributed to more than 40 books, including *The Complete Idiot's Guide to Personal Finance in Your 20s and 30s* and *The Complete Idiot's Guide to Being a Successful Entrepreneur*. Robert A.

Cooke, CPA, was a business consultant, speaker, and finance author who owned and managed several successful businesses.

I recently transitioned out of the military into a corporate job and had no experience with P&L and no financial background but was expected to pick financial terms and concepts up right off the bat. I took an MBA course in finance and accounting to help me out but the information didn't really land as I had no business context with which to understand the information. This book really dumbed down a lot of the information and gave me exactly what I needed to understand the financial statements and budget issues within my company. I highly recommend!!!

This book is simply the best. The authors are fantastic, they present the material in such an easy to comprehend form which makes it fun. The book is structured around a fictitious business called "Rosie Rouse's Spouses Houses" (There are many more), however the author walks you through the understanding of this businesses and its cost structure outlining all the elements that make up the Income Statement, Balance Sheet and how Rosie created a budgeting report, how to compare those reports with the actual results of the business and calculate its variances to figure out if Management is executing on its plan. I personally enjoyed the chapter regarding Equity, which I think is fundamental for beginning entrepreneurs or investors. There are however topics that this book doesn't cover, however I'm rating it a 5 star because this book sets the foundation to continuously build upon.. any book about finance should only be read after reading this book... PERIOD..Great Job

I have never been a number guy but recently I have been serious about learning more about finances. As the book says words are the language of love and numbers are the language of money. I've read, Trading Bases about sports and numbers, I read Moneyball and now, Finance for Nonfinancial managers. My takeaway is that once you know the formulas and rules of financial reports is not too complicated. You learn about budgets, income statements, and cash flow statements. The reasons I gave it only 4 stars is because more examples of finances for non-business issues like buying a car, or doing a family budget, etc. and the other reason I didn't give it a 5 stars is I personally like summary chapters where you tie everything up and sometimes going further and break it down in a summary type of way. I recommend it for anybody who sleep walks through budget meetings. I took the online test and if you pass and will get a certificate.

My Crazy taiwanese professor approved!

Nice book that arrived early!

This is a great resource for those in business or in business source. I borrowed this text from our corporate library to use a complimentary text for an MBA program. I decided to purchase my own copy so the book didn't get too worn.

Purchased this book for an IT class. I did not really need it since I had experience in accounting. if you have any type of accounting experience, do not buy this book. You will be somewhat disappointed.

The whole book leverages good samples to explain financial reports, budgeting, auditing etc etc, which makes it much easier to understand the financial complex.

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